



TODAY

... to protect the land forever | September 2018

Please see corrected link in the Business Partner Spotlight below. We apologize for the error.

[DONATE NOW](#)

Volunteers greatly needed for Measure M – Parks for All



If you are passionate about protecting our beautiful county and city parks and their natural resources, please put your enthusiasm to work by volunteering for the Measure M – Parks for All campaign! A two-thirds vote is needed to pass this essential measure, which will require a multitude of volunteers showing up several times to phone bank, precinct walk, table, enter data and distribute signs. Volunteers who commit to a minimum of five volunteer shifts will receive a YES on M hat or t-shirt. The first 15 volunteers to complete 10 shifts will receive a free overnight stay at Graton Resort & Casino along with a \$200 resort credit. Our board has enthusiastically and unanimously endorsed Measure M. The modest 1/8th-cent sales tax that the measure would collect for 10 years will ensure that park infrastructure is updated, that stunning lands protected by Sonoma Land Trust are able to become parklands, and more.

[Learn more about the campaign’s volunteer opportunities](#)

Making art on protected lands

Welcoming new board member



We are pleased to welcome Philip Jensen to Sonoma Land Trust’s board of directors! Phil, a partner with Paul Capital since 2001, brings over 35 years of experience as a senior financial executive and certified public accountant. Glad to have you on board, Phil!

Levi’s GranFondo



Are you an avid cyclist or enthusiastic spectator? Check out Sonoma County’s premiere cycling



Land Trust supporter Abigail Bordigioni poses here with her husband Dean and her painting of the marsh at Sears Point Ranch.

Your land trust thoroughly enjoyed being part of the 16th annual [Sonoma Plein Air Festival](#)! Nationally acclaimed artists who participated in the week-long event were invited to visit and interpret the beauty of our protected lands through paintings. Eighteen artists created their works of art at Glen Oaks Ranch, Sears Point and Laufenburg Ranch. The festival finished with a free art show in the Sonoma Plaza where the artists showcased and sold their work, with part of the proceeds benefitting youth art education in Sonoma. Abigail Bordigioni, plein air artist, winemaker and owner of Annadel Winery said, “Opening Sonoma Land Trust lands to the plein air painters was fantastic! So much art sold, so many kids and their art classes provided for, and so much great conversation about Land Trust protected land!” Another plein air artist said that it was a treat to see paintings “created on land protected forever.”

Check out some of the paintings on our [Instagram page](#).

Pole Mountain and Jenner Headlands – now open!

October 6 and stop by our table at the festival on Old Courthouse Square to say hi! We’ll be there all day talking to riders and handing out our “Sonoma Land Trust Riders’ Guide” which highlights protected lands along their routes. *See you there!*

Photo courtesy of Bike Monkey Inc.

Sonoma Land Trust Riders' Guide



Available now

Hiring a new CFO

Sonoma Land Trust is searching for its next director of finance and administration/CFO to replace current director Paul DeMarco upon his retirement in November. We are looking for the right candidate to lead the finance and administration functions, and become a trusted partner in growing impact, achieving long-term sustainability and protecting the land of Sonoma County forever.

[Learn more](#)

Bay Day at Sears Point



The first person to ascend all the way to the top of Pole Mountain on Day 1 was Gary Cannon of San Diego, retired from the Coastal Commission! He just happened to be in the area and saw the Press Democrat story about the opening of the Jenner Headlands and Pole Mountain.

In case you missed it, Sonoma Land Trust and [The Wildlands Conservancy](#) opened the Pole Mountain and Jenner Headlands Preserves to the public on September 7. At the opening, we welcomed hundreds of visitors eager to explore and hike these new coastal gems. There were even many who made it to the top of Pole Mountain via the “Sea to Sky” Trail – that’s 15 miles roundtrip! One visitor called the hike “one of the best trails in the county.” Other hikers enjoyed exploring the more than 14 miles of trails on the headlands. Check out these gorgeous [photos from the opening weekend](#). The Gateway to Jenner Headlands Preserve and Pole Mountain is open from 8am to sunset every day and parking is free of charge in the 30-car lot. Dogs are allowed on leash on the Jenner Headlands property. No bikes or horses at this time. There is also a beautiful ADA-compliant trail that leads from the parking lot to a stunning overlook.

[Click for directions, a trail map and more](#)

Read a first-person experience of opening weekend on [Mountains + Molehills](#)

Read the [Press Democrat](#) article about the opening of the two properties

Business partner spotlight

Freeman Vineyard & Winery



[Bay Day](#) is an official holiday that unites Bay Area communities to celebrate the bay, its people and wildlife. Join Laura Thompson of the [San Francisco Bay Trail Project](#) on October 6 at noon for an hour-long guided walk along the bay as she illuminates how a site once slated for a casino became home to a landscape-scale restoration project that also hosts an important segment of the 500-mile San Francisco Bay Trail.

[Sign up here](#)

Changing leaves, changing landscapes



It might not seem like it, but fall has arrived! As leaves around our county slowly turn to vibrant hues of red, orange and yellow, stewardship manager Trevor George explains the interesting science behind these changes this month on [Mountain and Molehills](#).

Healdsburg Farmers' Market

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the Healdsburg Farmers Market on October 13, be sure to stop by the Sonoma Land Trust table and say hi to Ali Records, our membership program manager, who will be sharing our work with the public from 8:30am to noon. See you there!



Ken and Akiko Freeman, owners of the [Freeman Winery](#), first became interested in Sonoma Land Trust after donating 25 acres of old-growth redwoods on their Yu-ki Vineyard property to the Bodega Land Trust, protecting the Salmon Creek Watershed. During the process, they learned about the important work of the Sonoma Land Trust, and Ken later joined the board to help further the Land Trust's conservation efforts. This passion carries over to the Freeman wines, born of Ken and Akiko's respect for the vines and the land.

Questions or comments? Email Sheri Cardo, managing editor.
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